

"IF YOU'RE LOOKING TO SET YOUR TEAM UP FOR PERSONAL GROWTH THIS IS THE ONLY PLACE TO START".



ANNA GREEN, VP BRAND @ GOUSTO

Gadass UNICORN

SKYROCKET POTENTIAL



Ready to turbocharge your team's badassery?

IGNITE YOUR PEOPLES' POTENTIAL TO DRIVE R.O.I -RETURN ON INDIVIDUAL.

GALVANISE SELF-AWARENESS, EMPOWERMENT, AND TRUST THROUGH LIVE WORKSHOPS...

THAT EXPONENTIALLY INCREASE **OUTPUT** AND **MORALE**.

We specialise in working with high-growth businesses, like...

Google Soumble BLOOM













gousto

When I look at myself in the mirror



a unicorn.

A badass unicorn.

WHAT'S BADASSERY?



BADASSERY I 'BAD ASƏRI' I NOUN (INFORMAL)

AN INDIVIDUAL'S UNIQUE POTENTIAL I.E.,
WHAT MAKES THEM FORMIDABLY IMPRESSIVE.

"Her badassery catapulted our goals forward."

UNLEASH YOUR TEAM'S BADASS BRILLIANCE
AND AN ATTITUDE OF FORTITUDE BY FIRING UP:

- Career "get up and go"
- Confidence and self-belief
- Resilience and bouncebackability
- Psychological safety and connection



BADASS TOPICS

BRILLIANCE

STRENGTHS

Energise and motivate your team driving impact, retention, and engagement.

VALUES

Galvanise self-understanding about what makes your team tick and why.



CAREER CHECKLIST & VISION

Help your team create more of what they want and need to thrive at work.



PEOPLE MANAGEMENT

Ignite your leaders to unleash the badassery of their team.



PERSONALITY PREFERENCES

Foster collaboration by showcasing how different people see the world.



ATTITUDE

GROWTH MINDSET

Support your team to respond positively to challenges.



CONFIDENCE

Inspire your team to overcome self -limiting beliefs, like imposter syndrome.



RESILIENCE

Build your team's adaptability to withstand life's ups and downs.



MANAGING CHANGE

Harness change energy to guide your team to tackle change constructively.



PSYCHOLOGICAL SAFETY

Cultivate an environment where your team feel safe to bring out their best.



BADASS OPTIONS



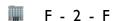
PROGRAMME



Craft a series of 3+ recurring development opportunities (3-12 months)...

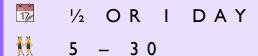
Whether it's a specific session delivered multiple times, or a customised calendar of different yet connected sessions, let's...

BYOB i.e, Build Your Own Badass!





JOURNEY

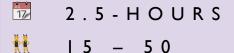


Invite your team on a profound self-discovery experience that nurtures deep trust and bonding.

Designed to ignite the potential of departmental groups F-2-F, our inperson workshops create a uniquely safe and inclusive platform for teams to learn and grow together as a unit.

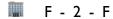
F-2-F ONLY

ELEVATOR



Loaded with reflective exercises, breakout and group discussion, this thought-provoking space unites your team on a highly-relatable topic.

Inspire self-awareness and an empowering sense of common understanding amongst your mid-sized group.





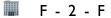
POWER HOUR

60-MINS

₹₹ 5 0 +

Featuring polls and interactivity throughout, our electrifying keynotes pivot on audience participation making them impactful, high-octane, and energising.

Galvanise
engagement by
powerfully connecting a
large audience around
their shared experience.





BADASS WITH BENEFITS



Book 3+ sessions to qualify for concessionary programme pricing...

COMMS TEMPLATES

MATERIALS

FEEDBACK

RECORDING (VIRTUAL)

PROGRAMMES

- Bespoke
- ✓ Summary sheet
- ▼ Report + call
- Three-months

IN-PERSON IOURNEY

- ✓ Standard
- ✓ Summary sheet
- ✓ Report + call
- N/A

ELEVATOR

- ✓ Standard
- V Summary sheet
- ✓ Report + call
- ✓ One-month

POWER HOUR

- ✓ Standard
- ✓ Summary sheet
- ▼ Report + call
- + £250 bolt on

BADASS FEEDBACK



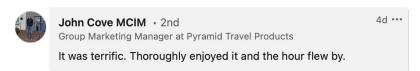
BADASS UNICORN PRIDES ITSELF ON OUR CUMULATIVE FEEDBACK SCORE OVER FOUR YEARS:

- ♥ Satisfaction = 9/10
- ♥ Would recommend = 9/10

WHAT MAKES BADASS UNICORN TRULY BADASS:

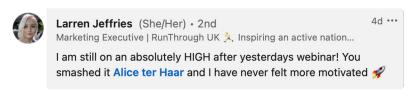
- Centred on 100% live sessions
- V Inspiringly relatable
- Contagious energy & passion
- Practical & tangible approach
- Vunique & fun















READY TO SEE WHAT SOME BADASS UNICORNS COULD DO FOR YOU?

ALICE TER HAAR

- ALICE@BADASSUNICORN.CO.UK
- WWW.BADASSUNICORN.CO.UK